GOVERNMENT OF ASSAM,
OFFICE OF THE DIRECTOR OF HIGHER EDUCATION, ASSAM,
KAHILIPARA, GUWAHATI-19.

e-mail: directorhigherassam123@gmail.com

eCF No. 869255 /2026/33 ***As on e-signed.***

From : Smti. Gayatri Naiding, AES,
Joint Director of Higher Education, Assam,
Kahillipara, Guwahati -19.

To : 1.The Registrar,
(All State Universities concerned)

2. The Principal (ALL)
Govt./ Provincialised/PDUAM/ Govt. Model college, Assam.

Sub : Participation in “Bharat AI Innovation 2026”.

Ref : Govt. letter No. E-440855/2024/169 dated 04-11-2026.

Sir/Madam,

With reference to the subject cited above, I am directed to forward herewith the copy of letter under reference along with its enclosures received from the Secretary to the Govt. of Assam, Higher Education Department in connection with the Participation in “Bharat AI Innovation 2026”, which is self-explanatory and request you to take a necessary action accordingly.

(***Enclo: As stated above***)

Yours faithfully,
Digitally signed by
GAYATRI NAIDING
Date: 12-11-2026
13:32:07
Joint Director of Higher Education, Assam
Kahilipara, Guwahati-19.

Memo eCF No. 869255 /2026/33-A ***As on e-signed***.

Copy to:

1. The Secretary to the Govt. of Assam, Higher Education Department, Dispur, Ghy-06 for information.
2. P.A to Commissioner & Secretary to the Govt. of Assam, Higher Education Department, Dispur, Guwahati-06 for kind appraisal to Commissioner & secretary.

(e-Signed)
Joint Director of Higher Education, Assam
Kahilipara, Guwahati-19**.**

GOVERNMENT OF ASSAM
HIGHER EDUCATION DEPARTMENT
DISPUR:::::::GUWAHATI-6
Block-C, Ground Floor, Janata Bhawan, higheredn.assam@assam.gov.in

No. E-440855/2024/169

From : Smti Ashrumoni Malakar, ACS,
Secretary to the Govt. of Assam,
Higher Education Department, Assam.

To : 1. The Director of Higher Education, Assam,
Kahilipara, Guwahati-19.

2. The Director of Technical Education, Assam,
Kahilipara, Guwahati-19.

Sub : Participation in "Bharat AI Innovation 2026" – regarding.

Ref : NIL dated 31-10-2026.

Sir/Madam,

I am directed to forward herewith a communication inviting the Higher Education Department, Government of Assam, to participate in "Bharat AI Innovation 2026", scheduled to be held on 20th and 21st November, 2026, at the World Trade Centre, Mumbai.

In this regard, you are requested to circulate the information among the Higher Educational Institutions (HEIs) under your control and encourage interested institutions to participate in the event by showcasing their AI-related projects and initiatives.

Yours faithfully,

Digitally signed by
ASHRU MONI MALAKAR
Date: 04-11-2026
13:33:47

Enclosure: As stated above.

Secretary to the Govt. of Assam,
Higher Education Department.

Memo No. **E-440855/2024/169**-A
Copy to:
P.A. to Commissioner & Secretary to the Govt. of Assam, Higher Education Department, Assam, Dispur, Guwahati-06.

(e-Signed)
Secretary to the Govt. of Assam,
Higher Education Department.

higheredn.assam < higheredn.assam@assam.gov.in >

Invitation to Showcase AI Initiative at Bharat AI Innovation भारत एआई इनोवेशन, WTC, Mumbai

< puja_d@aegis.edu.in >

Sat, 31 Oct 2026 10:44:15 AM +0530

To "higheredn.assam"<higheredn.assam@assam.gov.in>

Tags Not in Contacts

Dear Smt Ashrumoni,

Greetings from Bharat AI Innovation!

We are pleased to invite **Higher Education** to showcase your AI innovations, successful deployments, technology solutions and business impact at the **भारत एआई इनोवेशन (Bharat AI Innovation) Conference & Exhibition 2026**, scheduled for **20–21 November 2026 at the World Trade Center, Mumbai**.

भारत एआई इनोवेशन | Bharat AI Innovation

Bharat AI Innovation is a national platform bringing together organisations deploying AI in production, technology companies developing AI solutions, enterprise leaders, government institutions, investors, startups, researchers and policymakers.

Aligned with the vision of **Viksit Bharat 2047**, the platform focuses on practical AI applications, successful implementations, measurable business outcomes and scalable solutions that can transform industries and address India's development priorities.

As organisations move from AI experimentation to real-world implementation, Bharat AI Innovation provides an opportunity to demonstrate how AI is driving business growth, improving operational efficiency, enhancing customer experiences and creating new opportunities across industries.

Two days. One platform. An opportunity to showcase your AI innovations, strengthen industry connections and accelerate AI adoption.

Your organisation can participate through one or more of the following formats:

- **AI Innovation Showcase:** Present your flagship AI products, platforms, solutions and successful implementations.
- **Live Product Demonstration:** Demonstrate your AI-powered applications, enterprise platforms and technologies to potential customers and partners.
- **Exhibition Pavilion:** Showcase your solutions, interact with prospective clients and generate business opportunities through a dedicated exhibition space.

- **Keynote or Innovation Talk:** Share your expertise, industry insights, implementation experiences and vision for the future of AI.
- **AI Leadership Panel:** Participate in discussions on AI adoption, industry transformation, emerging technologies and real-world implementation challenges.
- **Closed-Door AI Roundtable:** Engage with industry leaders, policymakers and technology stakeholders to explore sector-specific challenges and collaboration opportunities.
- **Product or Solution Launch:** Introduce a new AI-powered product, platform, service or technology innovation to the wider ecosystem.
- **Join As a Delegate :** Book your Delegate Pass by 5 November 2026 to save ₹4,000 before the price increases. Premium and VIP workshop seats are limited, so early booking matters.

Connect with Decision-Makers and Potential Partners

Bharat AI Innovation will bring together enterprise CXOs, CIOs, CTOs, business leaders, government representatives, technology providers, investors, startups and researchers.

Participation offers your organisation an opportunity to:

- **Build your network:** Discover attendees and **schedule one-to-one meetings before you arrive using Bharat AI Connect (networking app).**
- **Increase brand visibility** among India's AI and enterprise technology ecosystem.
- **Demonstrate real-world capabilities** through product showcases and live demonstrations.
- **Build business relationships** with potential customers, technology partners and industry stakeholders.
- **Explore enterprise opportunities** by presenting solutions to organisations evaluating AI adoption.
- **Share thought leadership** and establish your organisation's expertise in AI innovation.
- **Explore strategic collaborations** with government, industry and the wider AI ecosystem.

Our objective is to connect organisations building and deploying AI with the stakeholders who can help accelerate adoption, unlock business opportunities and scale impactful solutions.

How Can Your Company Participate?

We invite **Higher Education** to nominate an AI solution, product, deployment or innovation for consideration.

Simply reply to this email with the following details:

- **AI Initiative or Solution: Name of the product, platform or use case you would like to showcase.**
- **Brief Description: The problem it solves, its key capabilities and measurable outcomes, where available.**
- **Point of Contact: Name, designation, email address and contact number.**
- **Preferred Participation Format: Exhibition, live demonstration, innovation talk, panel discussion, roundtable or product launch.**

We acn discuss the most suitable participation format and available opportunities.

Event Details

भारत एआई इनोवेशन | Bharat AI Innovation Conference & Exhibition 2026

- **Dates: 20–21 November 2026**
- **Venue: World Trade Center, Mumbai**
- **Website:** https://bharataiinnovation.com

We would be delighted to welcome **Higher Education** to Bharat AI Innovation 2026 and provide a platform to showcase your AI capabilities, demonstrate business impact and connect with organisations shaping India's AI future.

We look forward to your participation.

Warm regards,
Puja Deka
Innovation Evangelist | Bharat AI Innovation | Cell: +91 8291862784

Bharat AI Innovation
Accelerating India's AI Revolution!

An initiative by Aegis Knowledge Trust

1 Attachment(s)

Bharat AI Innovation 2026 (1).pdf
7.6 MB

5364395/2026/COLLEGE ESTABLISHMENT DHE

Bharat AI Innovation
Accelerating India's AI Revolution!

AEGIS GRAHAM BELL AWARDS ®

EXHIBITION | CONFERENCE | INNOVATION SHOWCASE & TALK | Startup Pitch Competition

BHARAT AI INNOVATION

Empowering 1.4 billion dreams and
making Bharat a leader in AI

Be part of Bharat's AI Revolution

DATES
20 & 21st November 2026

VENUE
World Trade Center, Mumbai

File No. DHE-11/282/2026-E-1-DHE-1-E-Part(1) of Directorate of Higher Education (Computer No. 869255)
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Organized By

Aegis Knowledge Trust

Aegis Knowledge Trust is a leading knowledge platform that curates and delivers high-impact industry events, bringing together thought leaders, innovators, and decision-makers.

Proven Track Record

Delivering exceptional platforms for knowledge sharing through national-level conferences, exhibitions, and award programs.

Flagship Platforms

Legacy of Creating Impactful Knowledge Ecosystems

Premier Platform

Data Science Congress

India's premier data science and analytics platform connecting enterprises, startups, and academia to shape the future of data intelligence.

ICT Excellence

Aegis Graham Bell Awards

Recognizing excellence and innovation in telecommunications and ICT sectors across India, honoring breakthrough technological advancements.

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5364399/2026/COLLEGE ESTABLISHMENT-DHE

The Mission

Fostering a Viksit Bharat by 2047

"Empowering 1.4 billion dreams through the transformative power of Artificial Intelligence."

Welcome to Bharat AI Innovation

Igniting India's AI Revolution

Our goal is to champion AI innovation for and within Bharat, positioning India firmly at the heart of the global AI landscape.

Our Core Mission

To create a thriving ecosystem that nurtures local talent and positions India as a global leader in AI excellence.

Igniting 1.4 Billion Dreams

Inspired by PM Modi's vision, we aim to align with the national aspiration of a technologically advanced and self-reliant India.

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Artificial Intelligence represents a transformation of the same magnitude as historic turning points in human civilization.



Narendra Modi
Hon'ble Prime Minister of India

Inspired by PM Modi's vision that AI should empower people, strengthen innovation, and drive inclusive growth across the nation.

Vision 2047
Viksit Bharat Goal

National Vision Statement

State Leadership

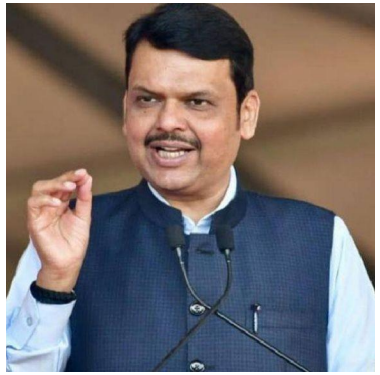
Maharashtra Rising

Pioneering India's AI Landscape

Under visionary leadership, Maharashtra is spearheading the digital revolution, creating a robust ecosystem where governance meets cutting-edge technology to drive industrial growth.

" AI in farming must not remain confined to demonstrations or pilots.It must reach millions."

"Within three years, Maharashtra will be a world leader in the data center space, powered increasingly by green energy."



Devendra Fadnavis

Hon'ble Chief Minister

Government of Maharashtra

Digital Governance Industrial Revolution 4.0

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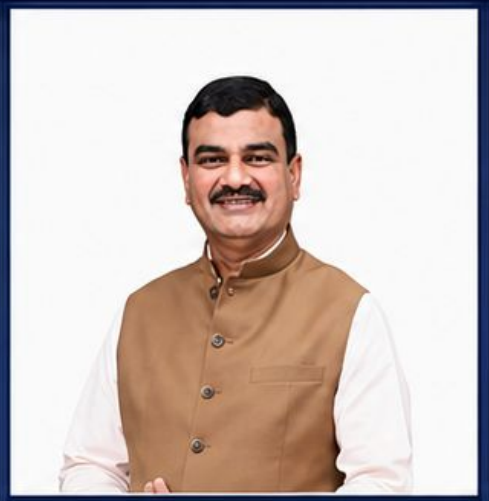
Keynote Address

Setting the Tone for National Initiative



Shri Chirag Paswan

Hon'ble Union Minister
Food Processing,
Govt. of India



Shri Dattatray Bharane

Hon'ble Minister
Agriculture,
Govt. of Maharashtra



Shri Chandrakant Dada Patil

Hon'ble Minister
Higher and Technical
Education,
Govt. of Maharashtra



Shri Sanjay Rathod

Hon'ble Minister
Soil and Water
Conservation,
Govt. of Maharashtra



Smt. Aditi Tatkare

Hon'ble Minister
Women & Child
Development,
Govt. of Maharashtra

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Key SPEAKER

Setting the Tone for National Initiative



Shri. Krishan Kumar Singh

Joint Secretary,
Ministry of Electronics & Information Technology, Govt. of India



Shri Sudeep Shrivastava

Joint Secretary, MeitY
COO, India AI Mission



Shri Praveen Pardeshi

CEO, MITRA, Chief Economic Advisor to CM, Maharashtra



Shri Prakash Kumar

Additional Director, Ministry of Electronics & Information Technology, Govt. of India
IndiaAI Mission



Shri Ganesh Nagarajan

Deputy Secretary,
Ministry of Tribal Affairs, Govt. of India

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Thought Leadership

Speakers for Bharat AI Innovation Conference

...and many more



Pravin Kumar

Banking

Chief Market Information Security Officer & Data Protection Officer

National Payments Corporation of India (NPCI)



Parag Dabhade

Agriculture

Chief Technology Officer

AI & Agritech Innovation Center, Govt of Maharashtra



Dr. Shrikant Patil

Innovation

CEO

Maharashtra State Innovation Society (MSInS)



Rajiv kumar

Enterprise

Managing Director and President

Microsoft



Tarun Chugh

InsuranceTech

MD & CEO

Bajaj Life



Nilesh Shah

Finance

Managing Director

Kotak Mahindra Asset Management



Saurabh K. Sahu

Tech & AI

CEO

Accenture in India



Bhupesh Daheria

Education & AI

CEO, Aegis School of Data Science

Trustee, Aegis Knowledge Trust



Mukesh Jain

Tech & AI

Global EVP & CTO

Global Head of People Analytics, Capgemini



Dr.Ashish Tendulkar

AI

Lead AI

Google

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Premium Venue

World Trade Center

Mumbai

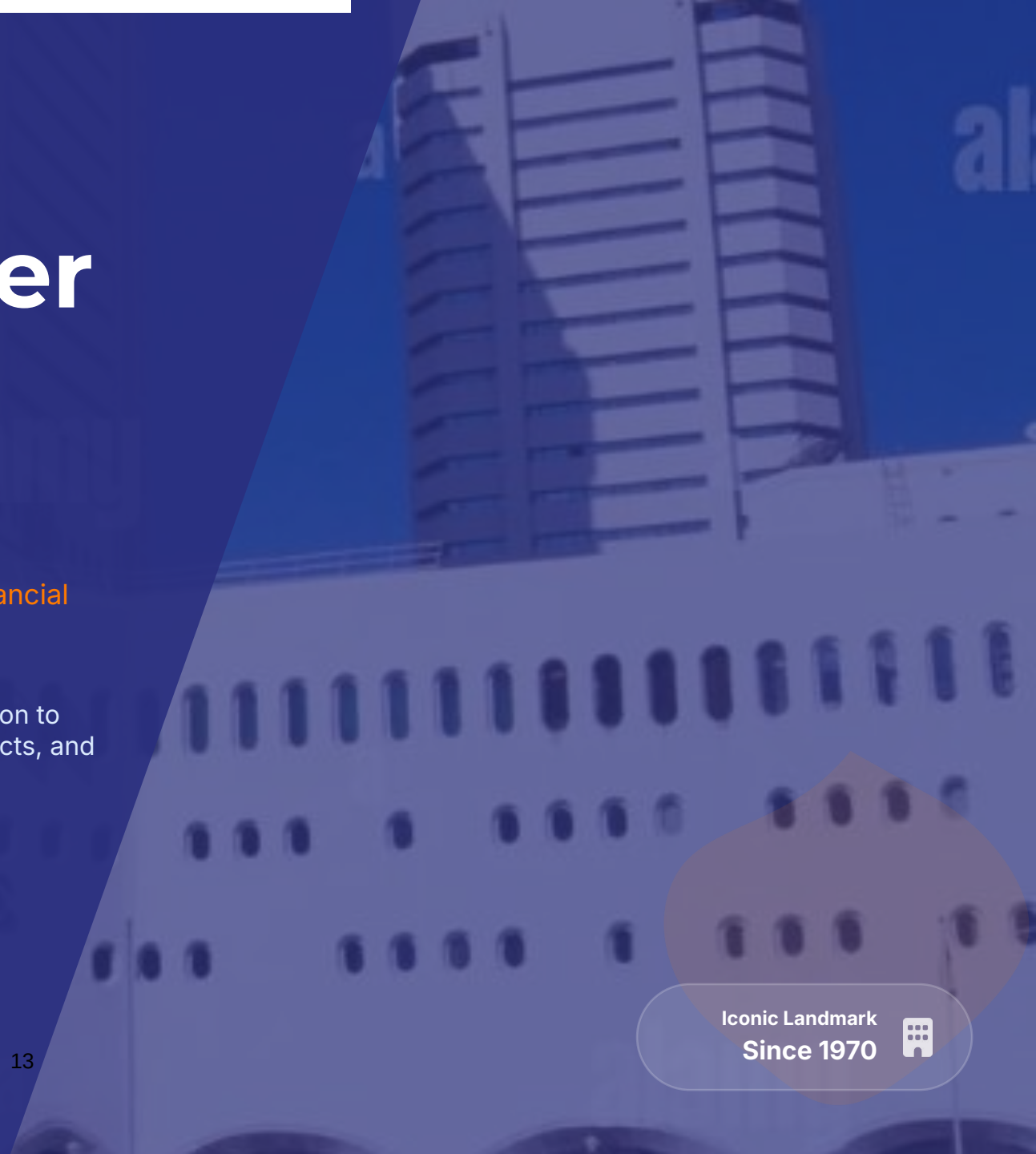
Cuffe Parade

In the heart of Cuffe Parade, WTC Mumbai stands as India's financial command center.

It is the perfect place for Bharat's AI innovation and the ideal destination to connect with decision-makers and present your AI innovations, products, and solutions to those shaping the future.

Strategic Networking

Connect directly with industry leaders and policymakers.



Iconic Landmark
Since 1970

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Budget 2025-26

R&D Allocation

₹20k Crore

Department of Science & Technology's historic investment to fuel India's AI innovation engine.

National Strategy

Government Commitment

The Indian government creates a robust foundation for AI excellence through strategic policy frameworks and unprecedented financial backing.

Global Leadership

Positioning India as a premier destination for AI talent and innovation globally.

Ecosystem Growth

Nurturing startups and academia to create sustainable AI solutions for Bharat.

Policy & Regulation

Developing ethical guidelines and regulatory frameworks to ensure responsible AI adoption across governance and industries.

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Legacy of Excellence

Past Event Glimpses

Witness the vibrancy of India's premier AI gathering



































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AEGIS GRAHAM BELL AWARDS

Legacy & Credibility

16+
EDITIONS

Established as India's premier innovation platform with participation from over 1,000+ organizations across enterprise, startups, and academia.

Supported by Key Partners

GOVERNMENT PARTNER

Ministry of Electronics & IT (MeitY)
Government of India

GLOBAL INNOVATION PARTNER

Swissnex
Connecting Switzerland & the World

Distinguished Leadership Presence Past Editions



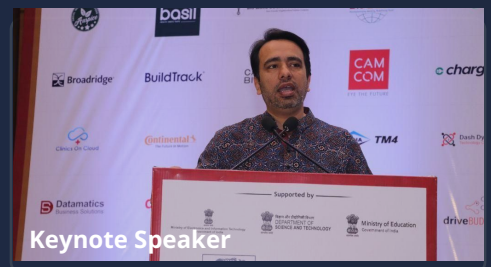
Hon'ble Minister Shri Nitin Gadkari
Minister for Road Transport & Highways



Ministerial Address



10th Annual Ceremony



Keynote Speaker



2015 Edition Leadership

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Structure

Event Components



Conference

Thought leadership featuring policymakers, CXOs, researchers, and AI innovators shaping the narrative.



Exhibition

A dynamic, immersive zone showcasing India's most impactful AI products, solutions, and technologies.



Innovation Showcase

Center stage product demonstrations to build credibility and tell your innovation story directly.



Leadership Panel

Strategic insights from industry leaders, policymakers, investors, and AI innovators.



Innovation Talk

Inspiring Vision. Empowering Innovation.
Shaping the Future, One Conversation at a Time.



Hands-on AI Workshop

Master Generative AI, LLMs, & Agentic AI. 8 specialized tracks with real projects & certificates.

View Tracks ↓

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BOOTH PACKAGES

Seven formats from startup pods to mega pavilions — all prices exclude GST

STARTUP POD



₹48,000 + GST

Startup Pod
Size: 1.5 × 1.5 m
(2.25 sqm / 24 sqft)

Enquire Now

COMPANY NAME EXPLORER



₹1,29,000 + GST

Explorer Booth
Size: 2 × 2 m
(4 sqm / 43 sqft)

Enquire Now

COMPANY NAME INNOVATOR



₹1,95,000 + GST

Innovator Booth
Size: 3 × 2 m (6 sqm / 65 sqft)

Enquire Now

COMPANY NAME ACCELERATOR



₹2,91,000 + GST

Accelerator Booth
Size: 3 × 3 m
(9 sqm / 97 sqft)

Enquire Now

COMPANY NAME ENTERPRISE



₹2,58,000 + GST

Enterprise Booth
Size: 4 × 2 m (8 sqm / 86 sqft)

Enquire Now

COMPANY NAME FLAGSHIP



₹3,87,000 + GST

Flagship Pavilion
Size: 6 × 2 m
(12 sqm / 129 sqft)

Enquire Now

COMPANY NAME MEGA



₹17,40,000 + GST

Mega Pavilion
Size: 7 × 7.7 m
(53.90 sqm / 580 sqft)

Enquire Now

High Visibility | Targeted Networking | Brand Amplification | Business Growth

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Exhibition Layout

12 Industry Vertical

08 Functional Vertical

Exhibition Industry Vertical

20 Specialized Innovation Vertical showcasing the future of Bharat.

Industry Innovation Vertical

Healthcare & Life Sc.
Diagnostics, remote care, drug discovery

BFSI & FinTech
Fraud prevention, risk analytics, wealth tech

Telecom & Networks
5G, network optimization, edge AI

Manufacturing 4.0
Robotics, digital twins, predictive maint.

Retail & Supply Chain
Forecasting, logistics, warehouse auto

Education & Skills
Adaptive learning, coaching, assessments

Agriculture & Rural
Precision farming, crop analytics

Mobility & Smart Cities
EV infra, fleet automation, traffic opt.

Energy, Oil & Gas
Grid automation, safety, renewables

Media & Entertainment
Content intelligence, fan engagement

Travel & Hospitality
Personalization, revenue mgmt

Real Estate & Infra
Smart buildings, construction automation













BHARAT AI INNOVATION // EXHIBITION_MAP

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Other Branding & Engagement Options

Beyond Sponsorship

Custom activations tailored to your marketing goals.

Looking for Bespoke?
CONTACT US

01

New Product Launch

Unveil your latest innovations on the prestigious AGBA stage. Leverage the presence of CXOs, media, and investors for maximum impact.

Live Reveal | Media Q&A

02

Partnership Announcement

Amplify strategic alliances and MOUs. Use the AGBA platform to announce major collaborations with validation and wide reach.

Press Release | MOU Signing

03

Focus Group Roundtable

Bring prospective & existing clients together with influencers for targeted discussions.

Closed Door | Open Stage

04

Road Shows

AI • Cloud • FinTech

- A Keynote + Product Demo
- B Fireside Chat (Clients)
- C Masterclass

05

TV & YouTube Panel

High-impact thought leadership sessions broadcast on national TV channels and digital platforms.

Pre-Event | On-Stage | TV Studio

06

Hackathons & Challenges

Sponsor industry challenges to crowdsource solutions. Engage with top tech talent and innovation communities directly.

Talent Hunt | Crowdsource

Custom Activations — Bespoke experiences curated for your specific marketing goals.

BHARAT_AI_INNOVATION // ACTIVATION_MENU

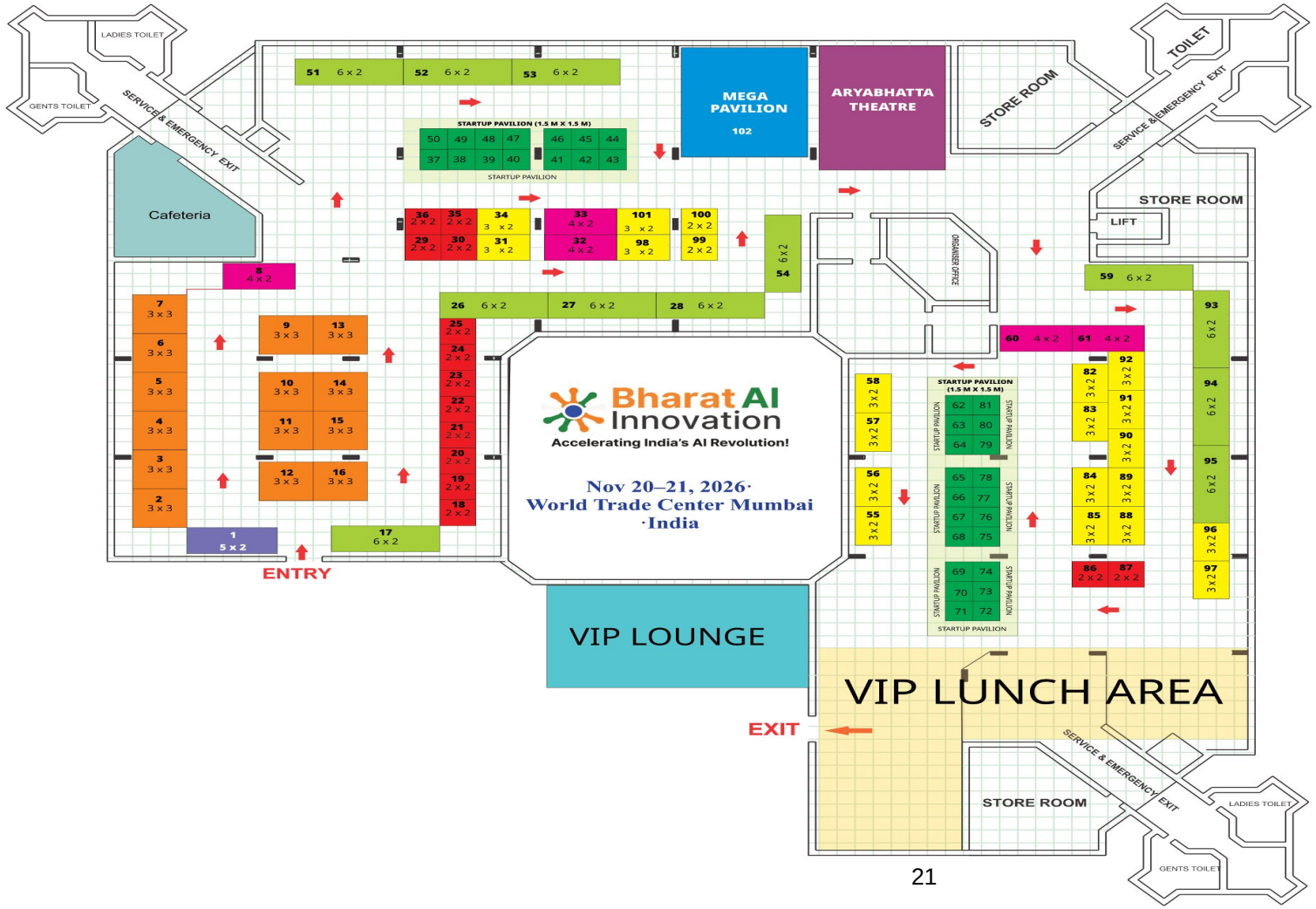
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Venue Map

Bharat AI Innovation Exhibition Layout

November 20–21 , 2026 | WTC Mumbai, Maharashtra

Scale
1:1 Floor Plan



Key Highlights

Premium Mega Pavilions
Two 7m×7.5m primary zones for exclusive flagship sponsors.

20+ Exhibition Zones
Dedicated startup, explorer, and enterprise booth layouts.

Integrated Conference
Seamlessly connected meeting areas and presentation theaters.

Strategic Flow
Optimized pathways with courtyard access and networking hubs.

Reserve Your Space

BHARAT_AI_INNOVATION // FLOOR_PLAN_WTC

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Layout subject to minor modifications based on final logistics.

Exhibitor Investment

Booth Pricing & Specifications

Choose the perfect space to showcase your innovation.

Currency
Indian Rupee (INR)

TYPE	SIZE (M)	AREA (SQM)	AREA (SQFT)	PRICE (₹)
Startup Pod	1.5 × 1.5	2.25	24	**48,000**
Explorer Booth	2 × 2	4	43	**129,000**
Innovator Booth	3 × 2	6	65	**195,000**
Accelerator Booth	3 × 3	9	97	**2,91,000**
Enterprise Booth	4 × 2	8	86	**2,58,000**
Flagship Pavilion	6 × 2	12	129	**3,87,000**
Mega Pavilion PREMIUM	7 × 7.7	53.90	580	**17,40,000***

Standard Inclusions

Octanorm Stall
3-side covering

Furniture
Table & chairs included

AV Equipment
42" LED TV

Branding
Custom backdrop

Premium Add-on

Meeting Rooms

Private space for client deals.

₹10k / Hour

*Mega Pavilion pricing indicative. Bare Space Option Available: ₹2,500 / sq ft.

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Sponsorship Categories

Investment Overview

Based on 16th Edition Sponsorship Structure

Edition 2026

Premium Strategic Partnerships

Exclusive

Title Partner

Headline Branding & Keynote Access

₹1.2 Cr

Exclusive

Powered Partner

₹50 Lakhs

Multiple (4 Slots)

Associate Partner

₹25 Lakhs

Specialized Opportunities

Innovation Night

Co-Brand

Networking Gala, Toast Opportunity

₹15 Lakhs

Leaders Round Table

Co-Brand

Policy Dialogue, Thought Leadership

₹10 Lakhs

Lanyard & Conf.

Co-Brand

High Visibility, Attendee Engagement

₹10 Lakhs

Investment amounts exclude applicable taxes. Trophy Partner & Innovators Round Table pricing on request

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Why Partner?

Strategic Advantages

Of Partnering with Bharat AI Innovation

Brand ROI
UNMATCHED VALUE

01

Innovation Leadership

Position your organisation as a definitive leader in the national innovation landscape.

02

Government Access

Build relationships with key decision-makers shaping Digital India policies.

03

CXO Visibility

Gain direct visibility among CXOs, CIOs, and CTOs across multiple industries.

04

Startup Pipeline

Access investment-ready startups and breakthrough technologies.

05

Thought Leadership

Demonstrate category authority through roundtables and jury participation.

06

CSR & ESG Impact

Drive community impact via Talent Hunt scholarships & Smart Dock Challenge.

07

Media Exposure

Benefit from high media coverage and long-term brand recall across platforms.

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Community & Ecosystem

Who Will Attend & Why?

Gathering the architects of India's AI future under one roof.

Attendee Profile

C-Level Leadership
CEOs, CTOs, CIOs, CDOs & Board Members

Government & Policy
Ministers, PSU Leaders & Policymakers

Startups & Investors
Founders, VCs, Angel Investors & Incubators

Tech Professionals
Data Scientists, AI Engineers & Developers

Academia & Research
Scholars, Professors & Research Heads













Key Benefits of Attending

Expert Insights
Learn frameworks from global AI leaders.

Future Tech
Explore cutting-edge solutions & products.

Strategic Networking
Engage with high-value decision makers.

Celebrate Innovation
Witness India's fastest-growing innovators.

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Title Partner (Presenting Partner)

[Your Company] Presents Bharat AI Innovation Expo & Conference 2026

₹1.2 Crore + GST
Exclusive Positioning

Unparalleled ecosystem dominance and narrative control: 3 custom panels (₹30L value), Mega Pavilion, TV broadcast rights, and 190+ passes.

1. Title Positioning

Primary brand identifier globally. "[Your Company] Presents" across all communications, media coverage, and promotional materials.

2. Speaking & Thought Leadership

Opening & Closing Keynotes: 20 mins each. Position your leadership and summarize vision.

Dedicated Panel: 90 min session presented by your organisation.

3 Additional Panels: 60 mins each (₹30L value). Full control over theme, agenda, and speakers.

2 Innovation Talks: 8 mins each. Showcase products and real-world use cases.

4. TV Broadcast & Media

Exclusive TV broadcast reaching 1M+ viewers with title branding. 20 dedicated media passes. Facilitated media interactions with keynotes.

5. Attendee Allocation

50 VIP Passes for C-suite (₹15k ea)

100 Delegate Passes (₹5k ea)

20 Media + 20 Educator Passes

190 Total Passes for stakeholders

6. Mega Pavilion Booth

Largest exhibition footprint: 7 × 7.7m (580 sqft). Premium location for product showcase. Valued at ₹17.4L + GST. Direct engagement with 1000+ buyers.

10. Host Gala Night

Exclusive hosting of Innovation Gala Night. Engage 200-300 elite CXOs. 5-star venue option included (Taj Mahal Palace or Trident). Premium intimate networking.

7 & 8. Business & Roadshows

2 Dedicated Meeting Rooms for 2 days each for private deal closures.

Multiple Roadshow Sessions (60 min total, ₹30L+ value) for product launches.

3 & 9. Visibility & Content

Exclusive right to main stage, entrance signage, VIP entrance. Logo on all communications. Comprehensive digital/social coverage. Full access to recordings via AegisTV.

11. Strategic Positioning

Ultimate positioning as the thought leader defining India's AI ecosystem. Complete narrative control and alignment with national policy-driven conversations.

12. Exclusive Additional Benefits

Dedicated concierge team for logistics. Customized programming. Premium post-event analytics. First right of refusal for future editions.

** Investment amounts exclude applicable taxes.*

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Powered Partner

A high-impact leadership positioning opportunity to establish a dominant presence in India's AI ecosystem.

₹50 Lakhs + GST

EXCLUSIVE – ONLY 1 PARTNER

Speaking & Thought Leadership

Keynote Address (15 min): Position your leadership at the forefront of AI conversations.

Leadership Panel (60 min): Presented by your organization. Curate speakers, moderate, and define the agenda.

Innovation Talk (8 min): Showcase product demos and real-world use cases.

Exclusive Showcase

Roadshow Session (30 min)

Value: ₹15,00,000

Product showcase, launch, or fireside format offering deep audience engagement.

Branding & Visibility

"Powered by" positioning across main stage, panel backdrops, website, and all key event touchpoints.

Curated Networking

Direct engagement with CXOs, policymakers, and investors through facilitated introductions and high-intent meetings.

Lead Generation

20 VIP Passes & **30 Delegate Passes**. Build pipeline through panel-led conversations and post-event follow-ups.

Dedicated Meeting Room

Exclusive meeting room access for 2 days at the venue. Ideal for private discussions, client meetings, and high-value deal closures.

Strategic Positioning

Alignment with national AI policy conversations. Shape industry narratives and showcase innovation leadership globally.

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Knowledge Partner

Sponsorship Details

₹30 Lakhs + GST
Exclusive - Only 1 Partner

A strategic thought leadership and ecosystem positioning opportunity designed for organisations to establish themselves as knowledge authorities shaping AI discourse across enterprise, government, and policy ecosystems.

1. Thought Leadership & Content

Keynote Address (12 min): Position your leadership in high-impact AI discussions

Leadership Panel (60 min): Hosted by your organisation. Define theme, agenda, and curate speakers

Innovation Talk (8 min): Showcase product demos and real-world use cases on stage

2. Exclusive Positioning

"Knowledge Partner" recognition exclusively across the conference

Prominent branding on agenda, website, and communications

Association with conference themes and knowledge-driven discussions

3. Narrative Influence

Opportunity to co-shape key themes, tracks, or discussion areas

Alignment with national AI priorities and policy-driven conversations

Position organisation as a definitive knowledge authority

4. Exhibition

Premium Exhibition Presence

Valued at ₹10,00,000

Engage directly with enterprise buyers and stakeholders

5. Curated Networking

Access curated audience of CXOs & policymakers

Invite own prospects, clients, and partners

Enable high-value strategic interactions

6. Lead Generation

Access qualified attendee interactions

Build & accelerate pipeline via thought leadership

Initiate & nurture strategic business opportunities

7. Delegate & VIP Access

10 VIP Passes (₹15,000/pass)

15 Delegate Passes (₹5,000/pass)

Enables robust team participation, client engagement, and relationship building

** Investment amounts exclude applicable taxes.*

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Sponsorship Details

Associate Partner

Strong visibility and engagement opportunity

Investment

₹25 Lakhs+ GST

1. Speaking & Thought Leadership

- **Keynote Address (10 minutes):** Position your leadership in key AI discussions
- **Leadership Panel (60 minutes):** Hosted by your organisation. Define theme, agenda, and invite relevant speakers. Participate alongside CXOs, policymakers, and industry leaders
- **Innovation Talk (8 minutes):** Showcase product demos and real-world use cases

2. Brand Visibility & Positioning

- Branding across stage, session backdrops, and key touchpoints
- Logo presence across event agenda, website, and ecosystem communications
- Recognition as an Associate / Knowledge Partner

3. Exhibition & Buyer Engagement

- **Premium Exhibition Presence:** Valued at ₹7,00,000
- Opportunity to engage directly with enterprise buyers and stakeholders

4. Curated Networking & Access

- Access to a curated audience of CXOs, policymakers, and enterprise leaders
- Opportunity to invite your prospects, clients, and partners
- Enable meaningful business interactions and partnerships

5. Lead Generation & Business Development

- Access to qualified attendee interactions
- Opportunity to build and accelerate pipeline
- Platform to initiate and nurture business opportunities

6. Delegate Access

10
VIP Passes
(₹15,000 per pass)

15
Delegate Passes
(₹5,000 per pass)

7. Strategic Positioning

- Establish presence within AI ecosystem and industry conversations
- Position your organisation as a credible thought leader
- Showcase innovation and real-world impact

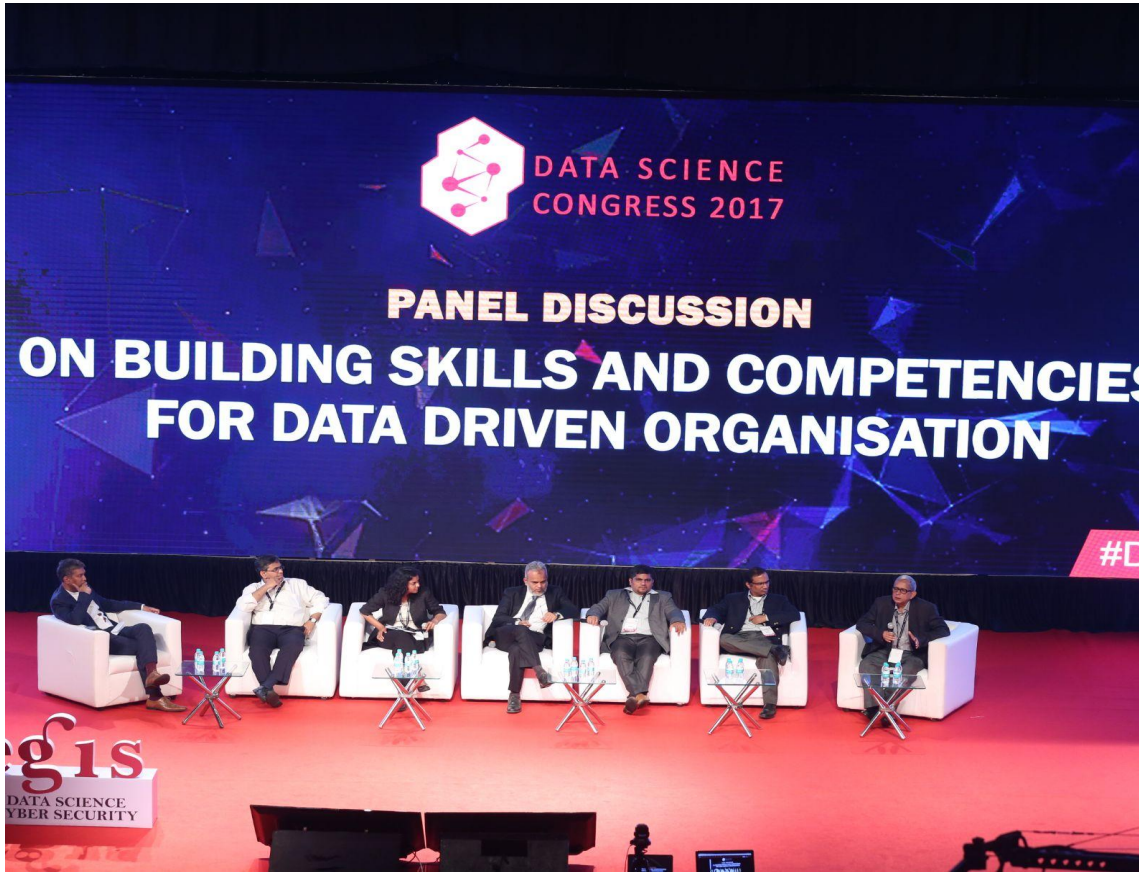
Designed for organisations looking to establish a credible presence within the AI ecosystem.

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Sponsorship Details

AI Leadership Panel

Dedicated Panel Slot | Thought Leadership | Deal-Making Focus



Dedicated Panel Slot
60-minute leadership panel with full moderation rights

Choose your speakers
Invite your current client as panelists
Invite your prospective, policy makers, media professional as panelists

The Theme & Agenda Control
Define theme and moderate the discussion modlead discussions

Curated Audience
CXOs, founders, policymakers, investors

Attendee Passes (15)
5 VIP + 10 Delegate passes for your team

Optional Add-Ons
📺 TV Broadcast Telecast | 🎪 Exhibition Booth

Investment

₹10 Lakhs

+ 18% GST = ₹11.8L

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Innovation Gala Night

A high-energy, curated networking experience designed for organisations to build strong relationships and engage with a focused audience of decision-makers in a premium setting.

Sponsorship Investment

₹15 Lakhs + GST

Venue Details

Base Venue

World Trade Center, Mumbai. Premium, centrally-located setting.

Optional 5-Star Upgrade (+₹15L)

The Taj Mahal Palace or Trident Nariman Point for enhanced exclusivity.

Strategic Positioning

- Host of a premium networking experience
- Strong brand recall through exclusive ownership
- Strengthen ecosystem leadership ties
- Lasting impressions beyond the conference

Thought Leadership & Presence

- **Panel Discussion Opportunity** — Leadership representation alongside industry leaders
- Participation in curated discussions within a networking-led format
- Opportunity to engage in high-impact conversations in an informal setting

Hosted Branding & Visibility

- **"Innovation Gala Night hosted by [Your Organisation]"** positioning
- Prominent branding across the entire Gala Night experience
- Visibility across on-ground touchpoints and entry zones
- Strong brand recall through exclusive hosting rights

Curated Networking & Access

- Access to a select audience of CXOs, founders, and key stakeholders
- Opportunity to engage in meaningful one-on-one and small-group interactions
- Enable high-value relationship building in a relaxed environment

Engagement & Relationships

- Platform to initiate and strengthen strategic relationships
- Opportunity to engage prospects and clients in a more personal setting
- Support long-term partnerships and business conversations

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Sponsorship Comparison Matrix

Category	Title	Powered	Knowledge	Associate	Gala Night
Investment	₹1.2Cr	₹50L	₹30L	₹25L	₹15L
Exclusivity	Only 1	Only 1	Only 1	Multiple	One
Keynote	20×2 min	15 min	12 min	10 min	N/A
Leadership Panel	90×3 min	60 min	60 min	60 min	N/A
Exhibition Booth	Mega 7×7.7m	Mega 7×7.7m	Premium	Flagship 6×2m	N/A
VIP Passes	50	20	10	10	Incl.
Delegate Passes	100	30	15	15	Incl.
Roadshow	✓ (₹15L)	✓ (₹15L)	✗	✗	✗
TV Broadcast	✓ (1M+)	✗	✗	✗	✗
Meeting Room	✓ (2x2d)	✓ (2d)	✗	✗	✗
Gala Night Host	✓	✗	✗	✗	✓
AegisTV YouTube	✓	✓	✓	✓	✓
Deal Facilitation	Maximum	High	Medium	Limited	Relationship
Best For	Dominance	Leaders	Thought Leaders	Growing Brands	Networking

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